ADV1160
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Type Families
With all the thousand of typefaces available, and more popping up all the time, it is difficult to pigeonhole every single typeface into a category. For the sake of clarity however designers attempt to divide the world of typefaces into 7 major categories (some would argue more).

Open InDesign and create a new document: letter size (8.5 x 11").
Your goal is to find an example of one typeface that falls into each of the following categories listed below. Use the attached document as a reference to see what each style should look like.

Type the name of each of the fonts that you find twice. Set the first word in a 10pt size, set the second word in a 32pt size, as seen below (keep them in the same order).

Old Style

Old Style

Transitional

Transitional

Modern

Modern

Square Serif

Square Serif

Sans Serif

Sans Serif

Script

Script

Decorative

Decorative