

ADV1160

Instructor: Genevieve Hitchings

Week Six Agenda

Class site: www.artorium.com/instruction

Lecture: Project 1 Overview: 'Typography' – Booklet: Type Classification
How to use a scanner
Photoshop – cover-page design
Review terms from handout: 'ADV1160_Week3-terms.pdf'

In-class Presentations -> Seymour Chwast
-> Neville Brody
-> David Carson

In-Class: Review cover sketches of 'Typography' booklet design

Homework:

1. Draft 1 of 'Typography' booklet cover in Photoshop (see handout given in week 5)
2. Next week in-class designer series:
 - > Deanne Cheuk
 - > Saul Bass