

Student Presentations

ADV1160

Instructor: Genevieve Hitchings

Designers:

Over the course of the semester each of you will be asked to create a five-ten minute presentation on one of the noted designers listed below.

- Presentations should be visual and about the work of the designer. You should show eight to ten selections of the designer's most noted work.
- You must also provide a synopsis of the designer's background. Keep a careful record of all the sources you use for this presentation. You will be asked to hand in a one-page summary of your presentation along with a bibliography of references.
- How you decide to present the designer's work is up to you. You will be required to show their work on the big screen in the classroom. You can create a PowerPoint presentation, you can walk us through the designer's website, you can collect a series of images in a folder and present their work from the folder. Whichever way you decide to show their work, your presentation should be organized and demonstrate thorough research on your part.

Week 3	Paula Scher:	_____
	Seymour Chwast:	_____
Week 4	Milton Glaser:	_____
	Steve Brodner:	_____
Week 5	Neville Brody:	_____
	David Carson:	_____
Week 6	Herb Lubalin:	_____
	Saul Bass:	_____
Week 7	James Victore:	_____
	Deanne Cheuk:	_____
Week 8	CLASS TRIP	>> Ink Plots: The Tradition of the Graphic Novel at SVA
		>> 365 AIGA Show
Week 9	Chip Kidd:	_____
	Matteo Bologna:	_____
Week 9	Stephan Sagmeister:	_____
	Gail Anderson:	_____
Week 10	Tibor Kalman:	_____
	Maria Kalman:	_____
Week 11	Louise Fili:	_____
	Michael Bierut:	_____
Week 12	Jonathon Hoefler:	_____
	Erik Spiekermann:	_____
	Jill Bell:	_____