

ADV1160

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Week 3

COMPING TYPE

Purpose. Comping type is approximating the look of a type setting with pencil and paper. Before computers, this was the traditional method of appraising a design before incurring typesetting expenses. Today, comping remains an excellent way to practice the basic skills of copyfitting, and arranging type on a page. (When dealing with type set ragged, try to create a pleasing edge without resorting to hyphenation.)

InDesign set up a new document 5"x5":

- Margin of .25 "
- Gutter of .1667"
- Set up 3 columns
- Bleed: .25"

Select Preferences/Grid and set the baseline grid to 12points
For all the text for the paragraphs use Latin text: www.loremipsum.com

A. Garamond: Justified

There should be 3/4 inches from the top of the sheet of paper to the baseline of the first word, with a 1/4 inch left hand margin.

Comp the word "Garamond" twice

Once in 36 point Garamond display in U/lc (Upper and lowercase)

Once in 36 point Garamond in UC (all Caps)

36 point baseline to baseline

Display type set flush left, ragged right.

Followed by Garamond text: 11/15 by 13 picas: justified.

36 points from baseline of display type to baseline of the second line of text type.

B. Baskerville: Flush Left, Ragged Right

There should be 3/4 inches from the top of the sheet of paper to the baseline of the first word, with a 1/4 inch left hand margin.

Comp the word "Baskerville" twice

Once in 36 point Baskerville display in U/lc (Upper and lowercase)

Once in 36 point Baskerville in UC (all Caps)

36 point baseline to baseline (i.e. set solid)

Display type set flush left, ragged right

Followed by Baskerville text: 11/13 by 20 picas: flush left, ragged right

36 points from baseline of display type to baseline of the second line of text type

Divide paragraphs by one full line space

C. Bodoni: Flush Right, Ragged Left

There should be 3/4 inches from the top of the sheet of paper to the baseline of the first word, with a 1/4 inch right hand margin

Comp the word "Bodoni" twice

Once in 36 point Bodoni display in U/lc (Upper and lowercase)

Once in 36 point Bodoni in UC (all Caps)

36 point baseline to baseline

Display type set flush right, ragged left

Followed by Bodoni text: 12/16 by 18 picas: flush right, ragged left

36 points from baseline of display type to baseline of the second line of text type

D. Rockwell: Centered

There should be 3/4 inches from the top of the sheet of paper to the baseline of the first word, the type should be centered on the page

Comp the word "Rockwell" twice

Once in 36 point Rockwell display in U/lc (Upper and lowercase)

Once in 36 point Rockwell in UC (all Caps)

36 point baseline to baseline

Display type set centered.

Followed by Rockwell text: 10/16 by 24 picas maximum.

36 points from baseline of display type to baseline of the first line of text type
