

## ADV 3662 Interactive Animation

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### Project I – Grading Rubrics

First Draft DUE: 4.11.11 (week 11)

| Methods of Assessment |                      |                 |                                    |                                                                      |
|-----------------------|----------------------|-----------------|------------------------------------|----------------------------------------------------------------------|
|                       | Concept/Design       | Technical Skill | Commitment to Refine Product       | Punctuality                                                          |
|                       | (Process & Sketches) | (Proficiency)   | (Timeliness, Craft & Presentation) | Assignments<br>lose one full<br>grade point<br>for each<br>day late. |
| A =                   | Outstanding          | Outstanding     | Outstanding                        |                                                                      |
| B =                   | Good                 | Good            | Good                               |                                                                      |
| C =                   | Adequate             | Adequate        | Adequate                           |                                                                      |
| D =                   | Poor                 | Poor            | Poor                               |                                                                      |

### FINAL CHECKLIST

#### Concept/Design:

- \_\_\_ Webpage layout contains a minimum of four (maximum five) main sections: 950 x 500px
- \_\_\_ Each main section should have a subsection with four-five facts relating to subject matter
- \_\_\_ Site identifier (logo): must remain consistent throughout the entire piece.
- \_\_\_ Global navigation: must remain consistent throughout the entire.
- \_\_\_ Credit's page: Credit must be given if you utilized other people's creation such as music, photo, and design elements, so keep track of all your sources. Your site must include a bibliography.

#### Technical Skill/Functionality

- \_\_\_ Properly functioning Action Scripting (no error messages).
- \_\_\_ All symbols in your library are properly labeled
- \_\_\_ Proper use of:
  - \_\_\_ motion tween
  - \_\_\_ classic tween (no dotted lines)
  - \_\_\_ shape tween (no dotted lines)
  - \_\_\_ frame by frame animation
  - \_\_\_ 'ease in' and/or 'ease out' on your tweens
  - \_\_\_ motion preset
  - \_\_\_ masks
  - \_\_\_ filters
  - \_\_\_ movie-clip with a separate animation
  - \_\_\_ animation using a distortion or transformation

#### Commitment to Refine Product

- \_\_\_ Attention to detail within composition
- \_\_\_ Presentation is clean and professional
- \_\_\_ All content has been proofed and contains no grammatical errors
- \_\_\_ All content has been proofed and contains no spelling errors
- \_\_\_ Attention given to maintaining quality of photos (PNG or JPEGs –resized in Photoshop)
- \_\_\_ All type is readable and legible
- \_\_\_ Content is well thought-out and feels complete
- \_\_\_ Project is true to your initial proposal