

ADV 3662 Interactive Animation

Instructor: Genevieve Hitchings
mhitchings@citytech.cuny.edu
www.artorium.com/instruction

Project I – Grading Rubrics

First Draft DUE: 5.9.11 (week 12)

Methods of Assessment				
	Concept/Design	Technical Skill	Commitment to Refine Product	Punctuality
	(Process & Sketches)	(Proficiency)	(Timeliness, Craft & Presentation)	Assignments lose one full grade point for each day late.
A =	Outstanding	Outstanding	Outstanding	
B =	Good	Good	Good	
C =	Adequate	Adequate	Adequate	
D =	Poor	Poor	Poor	

FINAL CHECKLIST

Concept/Design:

- ___ Webpage layout contains a minimum of four (maximum five) main sections: 950 x 500px
- ___ Each main section should have a subsection with four-five facts relating to subject matter
- ___ Site identifier (logo): must remain consistent throughout the entire piece.
- ___ Global navigation: must remain consistent throughout the entire.
- ___ Credit's page: Credit must be given if you utilized other people's creation such as music, photo, and design elements, so keep track of all your sources. Your site must include a bibliography.

Technical Skill/Functionality

- ___ Properly functioning Action Scripting (no error messages).
- ___ All symbols in your library are properly labeled
- ___ Proper use of:
 - ___ motion tween
 - ___ classic tween (no dotted lines)
 - ___ shape tween (no dotted lines)
 - ___ frame by frame animation
 - ___ 'ease in' and/or 'ease out' on your tweens
 - ___ motion preset
 - ___ masks
 - ___ filters
 - ___ movie-clip with a separate animation
 - ___ animation using a distortion or transformation

Commitment to Refine Product

- ___ Attention to detail within composition
- ___ Presentation is clean and professional
- ___ All content has been proofed and contains no grammatical errors
- ___ All content has been proofed and contains no spelling errors
- ___ Attention given to maintaining quality of photos (PNG or JPEGs –resized in Photoshop)
- ___ All type is readable and legible
- ___ Content is well thought-out and feels complete
- ___ Project is true to your initial proposal